

An aerial photograph of a vast palm tree plantation. A road runs vertically on the right side of the image, with a small white car visible on it. The overall scene is bathed in a soft, greenish light, creating a serene and natural atmosphere.

SUSTAINABILITY POLICY

effistride

igniting **growth** and collaboration

COMMITMENT TO A GREENER FUTURE

In our journey toward fostering sustainable urban mobility, we understand that true change begins with us. Effistride, as the organiser of Navigate Mobility Summit, is dedicated to not only discussing sustainability but practicing it at every level. Our sustainability policy, outlined below, reflects our commitment to an environmentally conscious and responsible approach in all our activities – both within our company and at our summits.



AT THE HEART OF OUR OPERATIONS

ECO-CONSCIOUS PROCUREMENT

- Prefer suppliers and products that adhere to environmental standards, prioritizing recycled materials and sustainable sources

ENERGY WISDOM

- Invest in renewable energy sources for our office
- Promote energy-saving practices among staff, such as efficient lighting and equipment

SUSTAINABLE JOURNEYS

- Encourage the use of public transport, cycling, walking and eco-friendly vehicles for commuting
- Working towards preparing a rewards program for team members who opt for shared rides or adopt eco-friendly vehicles for their daily commute, fostering a culture of environmental responsibility

GREEN DINING

- Source organic and locally produced food for internal events and meetings
- Minimize single-use plastics and disposables in summit catering services

WASTE NOT

- Advocate for and practice waste reduction, aiming for a zero-waste office environment

SHAPING SUSTAINABLE SUMMITS

MINIMIZING OUR CARBON FOOTPRINT

- Develop a strategy to assess and neutralize carbon emissions resulting from the organization and execution of our events, including travel, energy use, and material consumption, through investments in renewable energy projects and carbon offset programs.
- Choose event locations accessible by public transportation, reducing the need for personal vehicle use

ENERGY EFFICIENCY IN THE SPOTLIGHT

- Use energy-efficient lighting and AV equipment
- Employ smart technologies to manage energy use effectively during events

TRAVEL LIGHT, TRAVEL RIGHT

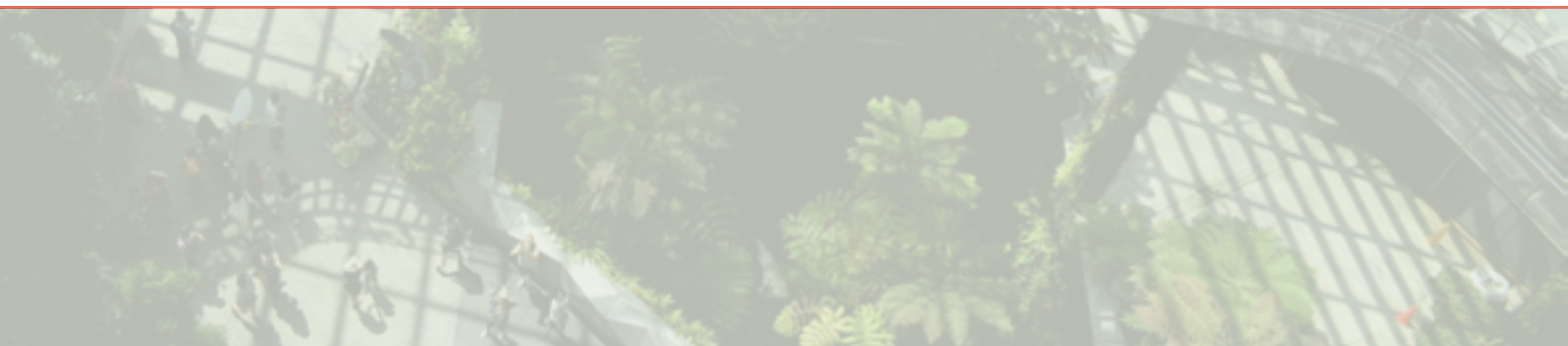
- Partner with sustainable transport providers to offer discounted rates for attendees
- Promote accommodation options that are recognized for their sustainable practices

CONSCIOUS CATERING

- Offer menus that highlight plant-based and locally sourced ingredients
- Ensure all catering disposables are compostable or recyclable

ECO-FRIENDLY EVENT PRODUCTION

- Prioritize digital over physical materials for event promotion and programs where necessary
- Design event spaces with sustainability in mind, using materials that can be reused or recycled



ENGAGEMENT AND CONTINUOUS IMPROVEMENT

Our sustainability journey is ongoing. We commit to regular reviews and updates of our policy, engaging with our team, partners, and attendees to gather insights and ideas for further improvements. Together, we can make Navigate Mobility Summit a beacon of sustainability, inspiring change far beyond our events.